



# Some remarks on the putative knowledge of textbook economics

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#### Growing economics textbook research

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[...]







#### **Outline**

- 1. Two guiding questions
- 2. Epistemic motivation and knowledge (in economics)
- 3. Political motivation and knowledge (in economics)
- 4. Concluding Remarks
- 5. Literature







## 1. Two guiding questions

1. Why does the economist want to know in the first place?

2. How does the economist know?







## 2. Epistemic motivation and knowledge

Epistemic Will (Will to Willessness)



virtuous knowledge about the criteria of a 'good' act of knowledge acquisition (process knowledge) + application of it



scientific knowledge of epistemically accessible phenomena as a result (result knowledge)

Epistemic process according to Daston/Galison 2007









### 2. Scientific motivation and knowledge in economics

"[John Stuart; L.B.] Mill [...] speaks of an equation as only a proper mathematical analogy. But if Economics is to be a real science at all, it must not deal merely with analogies; it must reason by real equations, like all the other sciences which have reached at all a systematic character."

(Jevons 1965 [1871], 101)

"There is a higher economics just as there is a higher physics, to both of which a mathematical treatment is appropriate [...] The introduction of mathematical method marks a stage of growth – perhaps it is not too extravagant to say, the entrance of political economy on a scientific era."

(Fisher 1965 [1892], 109)









## 2. Epistemic motivation and knowledge in economics

Epistemic will ('pure science')



Scientifically inspired criteria for a 'good' epistemic act (process knowledge, here: methodological knowledge)



economic-scientific knowledge (result knowledge)

Epistemic process in early neoclassical economics







## 2. Epistemic motivation and knowledge in economics

#### Two guiding questions:

- 1. Why does the early neoclassical economist want to know in the first place?
  - -> to attain scientific knowledge

- 2. How does the early neoclassical economist know?
  - -> by means of epistemic rules originating from the natural sciences







## 3. (Modern) Political motivation and knowledge

Political will (Will to Power)



'true' (economic) knowledge as production task (result knowledge)



(economic) subjects as primary products



(Economized) world as condition and product of products

Hierarchy of politico-economic will and knowledge based on Foucault







### 3. Political motivation and knowledge in economics

'true' (economic) knowledge as an production task (result knowledge)

"there are a few basic concepts that underpin all of economics [...] We have therefore chosen to focus on the central core of economics — on those enduring truths that will be just as important in the twenty-first century as they were in the twentieth."

(Samuelson/Nordhaus 2010, xviii-xix)







### 3. Political motivation and knowledge in economics

#### Political will & subjects as primary products

"In making these decisions [choosing textbook contents, L.B.], I am guided by the fact that, in introductory economics, the typical student is not a future economist but is a future voter. I include the topics that I believe are essential to help produce well-informed citizens."

(Mankiw 2016, 170; acc. L.B.)

"Our ultimate goal is to produce economic naturalists – people who see each human action as the result of an implicit or explicit cost-benefit calculation"

(Frank/Bernanke/Johnston 2013, viii; acc. L.B.)









## 3. Political motivation and knowledge in economics

#### Two guiding questions:

- 1. Why does the textbook student want to know in the first place?
  - -> question of no importance

- 2. How does the textbook student know?
  - -> by adopting economic truths/principles





## 4. Concluding remarks

#### Epistemic reorientation in economic education

- Educating students towards a self-reflexive choice of epistemic virtues (overcoming the ,putative character of knowledge)
  - Introduction to historical and contemporary plurality of epistemic cultures
- Educating students in a thorough application of epistemic virtues
  - See for the case of neoclassical economics (Chiang/Wainwright 2005)
- Sensibilization for non-scientific aspects or dangers in mainstream economic education
- development of standards for good pedagogical and didactical practice in economic education







#### 5. Literature

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